POLICY FOR H S I ENDORSEMENT OF SCIENTIFIC MEETINGS AND PUBLIC AWARENESS EVENTS

PREAMBLE
The Healthy Stomach Initiative is a registered non-for-profit organization which was initiated by Gastroenterologist specialists and is supported by a large number of specialists globally. Its focus point is the promotion of stomach health through global public awareness in order to increase the number of gastric cancer prevention, encourage healthy nutrition and lifestyle, introduce treatment options and help detect gastric cancer early. The H S I deeply values strengthening relationships between other societies, training centers, industries, medical specialists and the global population. Endorsements benefits the H S I by demonstrating its support and relevance in spirit and/or support, exemplified by, but not necessarily limited to, helping with the scientific program design, assisting with promotional efforts and coordinating activities with other regional or national and international partners. Endorsements benefit the inquiring party by lending an international name and “world” stature to the event.

PROCESS OF APPLICATION AND CRITERIA FOR ENDORSEMENT

Criteria of Endorsement:

• Meetings and events at the international, national or regional level.
• Programs, workshops and public awareness events which meet a satisfactory scientific level relevant to the audience that the event is targeted at
• Special commemorative meetings, anniversary of founding of the society etc.

Levels of Endorsement:

1. Endorsement with H S I name only (promoting of the meeting through H S I newsletter, e-mail blast and on the H S I website, use of the H S I logo and “endorsement” throughout all meeting announcements. Upon approval & agreement, a one-time H S I support of EUR 2500,00 will be charged. H S I logo will be provided for endorsement.

2. H S I representation. If it is desired by the applicant for endorsement that a H S I representative participate in the meeting applied for, H S I will endeavor to make a representative available under the condition that the meeting fully underwrite all associated costs (e.g. H S I one-time support of EUR 5000,00 travel cost, speakers fee etc).
**Application Process:**
Application for H S I endorsement can be submitted at any time and will be reviewed by the H S I Steering Committee. A final determination will be made, in most cases, within 30 days.

Application for Endorsed Events must include the following elements:

- Credentials of the organizers
- Completed application form (refer to appendix)
- Proposed program including topics and faculty with proposed date and location. In case of a public awareness events further details / description may be included
- List of sponsoring and endorsing organizations and companies

**Liability:**
H S I will bear no fiscal responsibility for the meeting if debt is incurred and no liability for any event associated with the endorsed event. The provision of endorsement implies no other financial relationship or responsibility between the event and H S I.

**Agreement:**
The meeting/event organizer(s) agree to:

1. Credit the H S I for its endorsement of the meeting in all meeting publications and announcements, including promotional brochures, website and in newsletters – if applicable. **Please note that it is the policy of the H S I that its name and logo may not be displayed with that of a commercial product or service in promotional or other printed and web-based materials and publications.**
2. Provide to the H S I copies of all meeting literature including program, abstracts, proceedings and promotional material.
3. Provide one complimentary page in the meeting program for an advertisement of the Healthy Stomach Initiative (H S I).

H S I agrees to:

1. Promote the endorsed meeting in H S I publications and on the H S I website.
2. Publish a summary or report of the meeting after it has taken place. Organizers are invited and encouraged to consider submitting a summary of the meeting/event/program for publication in a future issue of the H S I newsletter and the H S I website Please note that photographs to accompany any submitted articles are highly welcomed.
POSTAMBLE
While the H S I should be very flexible and go toward endorsing as many meetings as possible throughout the world, there has to be caution that the H S I name is not exploited and used by non-bona fide societies with meetings that are commercialized or service the purpose of specific individuals only. This would be detrimental to the good name of the H S I. The H S I needs to maintain a good name always to fulfill the larger role that we have set out to fulfill in the service of its mission. H S I also needs to be cognizant and sensitive to the role played by regional bodies and would encourage co-endorsement wherever possible with these bodies.

APPENDIX:
Conditions
Application Form
Conditions of H S I Endorsement:
If this event is approved, the organizer(s) agree to the following conditions:

(  ) YES The primary educational focus will be gastroenterology, hepatology, endoscopy or other related discipline (please specify other):
_______________________________________

or a public awareness event for the general population (please specify further):
_________________________________________________________

(  ) YES The program is designed for educational purposes only.

(  ) YES Presentations will uphold the highest standards of practice based on currently available evidence.

(  ) YES The H S I name and logo will be used in accordance with the H S I policies and graphic standards.

(  ) YES H S I assumes no financial responsibility or liability for the program

(  ) YES Endorsement applies only to this single activity and must be renewed for future activities.

Review Process
Application for H S I Endorsement can be submitted at any time and will be reviewed by the H S I Steering Committee. A final determination, with, in most cases, a response within 30 days.

Signature
I confirm the accuracy of the information included, and agreement with the above conditions if the activity if approved for endorsement.

_______________________________________  __________________________
Signature of Primary Organizer             Date

Please return this form, along with supporting materials to:
H S I Management Office
Email: office@d-s-europe.com, Fax: +49-202-2572291
APPLICATION FOR HSI ENDORSEMENT OF SCIENTIFIC MEETINGS AND PUBLIC AWARENESS EVENTS

Program Title: ____________________________________________________

Dates of Program: ________________________________________________

Program Location/Venue: __________________________________________

Attendance Expected: _____________________________________________

Target Audience: ________________________________________________

Program Website: ________________________________________________

Sponsoring Companies/Organizations: ________________________________

Primary Organizer Name: __________________________________________

Address: _______________________________________________________

Telephone/Fax: _________________________________________________

Email: __________________________________________________________

Proposed Program: Please attach the following:

~ Explanation of the program
~ Funding sources
~ Program overview including topics and faculty
~ Brochures, flyers etc.

Mechanism of Event Announcements and Promotions (please describe):  ____________________________________________________________